



Sea Isle City Farmers Market Preliminary Application

Date: Tuesdays, June 23 – Sept. 1, 2020

Hours: 8am – 1pm (Set up time is 6:30am and you must remain set up until the market closes at 1pm)

Location: Excursion Park, located at JFK Blvd. & Pleasure Ave.

Fee: \$500 per space. You will be notified by email of acceptance. Once accepted a 50% deposit of \$250 is required and the balance of \$250 must be paid by June 1, 2020.

Space: 10 x 15 ft. space. Exhibitors must supply their own tables and supplies. Tents provided by the exhibitor are permitted, but must fit within designated space. Space is assigned on a ***first come, first serve basis***.

Jury Application Process

Complete and return the completed application form below. If you are a farmer, please list all the items you plan to sell on page 4. If you are an artisan, please provide a list of products along with a sample or **no less than three images of your work** (images/samples will not be returned).

- The Farmers Market committee reserves the right to refuse set-up if work is not consistent with the quality of submitted photos and guidelines.
- Vendors may not exhibit work purchased by other artists for resale.
- Replicas, counterfeit products and knockoff designer goods are prohibited, and vendors will be removed if such items are displayed.
- You will be notified by email of acceptance. Once accepted a 50% deposit of \$250 is required and the balance of \$250 must be paid by June 1, 2020.
- Vendor space will not be confirmed until the full fee is received. **Previous vendor space assignments and requests are not guaranteed.**
- No refunds or credit will be given.

Deadline to submit juried application for consideration is April 1, 2020.

609-263-9090 | info@seaislechamber.com | PO Box 102, Sea Isle City, NJ 08243

SeaisleChamber.com   



Considered Applications:

Please apply for a vendor space if you sell the following:

- Jersey Fresh uncut produce organic and locally sourced products, and lightly processed products
- Herbs
- Honey/Jams
- Nuts
- Flowers
- Cheeses
- Original and unique handcrafted items

Not Considered:

Do not apply for vendor space if you:

- Sell apparel
- Make sandwiches on location
- Sell street fair food (hot dogs, water ice, pretzels, caramel corn, french fries, etc.)
- Bake at home or produce food in an unlicensed kitchen
- Make smoothies or juice from non-local dairy and produce
- Buy produce or other food for resale

General Rules & Regulations

Once accepted, all vendors must submit the following:

- The completed application to sell
- Copies of all appropriate certificates and permits and licenses
- All scales must bear a current seal from the county sealer of Weights and Measure
- All prices must be clearly posted
- Packages and processed products must be labeled with the name of the farm or producer, the address, and the weight of the contents (State Law)
- No peddlers or unauthorized vendors will be permitted at the market

Vendor Space

- All vendors must comply with all applicable Federal, State, and local laws, ordinances and regulations and obtain all required approvals from the Cape May County Department of Health
- Vendors must accept the vendor space assigned. Size of space will be approximately 10'x15'
- No spikes for tents may be used; please use sand bags or water instead
- Vendors are required to arrive no later than 7:30am and be set up by 8am
- No vendor may enter selling area to set up prior to 6:30am
- Vendors must maintain their space in a sanitary condition. Each vendor shall remove containers, waste, and trimmings before leaving the market
- Market will be open during inclement weather subject to vendor's decision. No refunds or credits will be issued

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Legal Requirements

- Vendor will provide Sea Isle City Chamber of Commerce & Revitalization with a Certificate of Insurance and a hold harmless agreement. Vendor understands and agrees that the Market's insurance does not provide any coverage whatsoever on behalf of the vendor.
- All vendors must be licensed businesses covered by substantial business liability insurance
- All foods must be prepared on farms or in licensed commercial kitchens (this can never be your home kitchen)

Safety and Health Requirements

- Every vendor space must have a trash box for public use
- No display tables may be filled over carrying capacity, items on display must be stable, table legs must be secure, and table must not cave in.
- All connecting rods of the shade set-ups must be tied to vendor's tables or vehicle, or otherwise secured with weight, tarps must be securely fastened. Stakes may **NOT** be driven into the ground (State Health and Safety Code).
- All boxes or crates of produce and other food products must be kept 6" off the ground (State Health and Safety Code)
- No smoking by vendors is permitted on event premise
- Vehicle flow must not endanger pedestrians.
- No vehicle may pull in or out of the market during official market hours of operations.
 - **Yellow lines on Pleasure Ave. will be used for dropping off tents/tables, etc. You must then park allowing others to drop off before setting up. When breaking down you must break down your equipment before going to get vehicle. Please be considerate of others.**
- Dogs are not permitted in the Market area, except in the case of Utility Dogs
- All vendors shall keep their merchandise and table within marked spaces
- Pedestrian flow may not be congested due to a vendor's set up
- Vendor must disclose whether products are organically grown or non-organically grown

Sea Isle City Chamber of Commerce & Revitalization has the right to amend the rules without notice as conditions or experience may warrant.



Date _____

APPLICATION FOR FARMER'S MARKET

Farm/Business Name: _____

Contact Name: _____

Address: _____

Phone Number: _____ Cell Phone: _____

E-Mail Address: _____ Website: _____

How many vendor spaces would you like? _____

Describe all the products you wish to sell at the Sea Isle City Farmers Market. If you are not a farmer, please include a sample or **no less than three images of your work** (images/samples will not be returned) with your completed application.

Please list other local farmers markets you have attended previously or plan to attend this year:

Mail your completed application to:

Sea Isle City Chamber of Commerce & Revitalization
PO Box 102
Sea Isle City, NJ 08243

Email your completed application to:

Event Coordinator, Joanna Gorecke
info@seaislechamber.com

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