



EVENT TIMES & DATES

FRIDAY, FEB. 16

- Plunge Registration, Noon-8pm, La Costa Tent
- Polar Bear Prince and Princess Contest, 7:30pm, La Costa Deck Bar
- Polar Bear King and Queen Contest, 9pm, La Costa Deck Bar

SATURDAY, FEB. 17

- Plunge Registration, 8am-2pm, La Costa Tent
- Polar Bear Costume Contest, Noon, La Costa Tent
- Polar Bear Plunge, 2pm – 2:15pm, JFK Blvd. & the Beach. The official plunge location with medical assistance and ocean-rescue personnel on site during the above-mentioned time, is between 38th and 40th Street.
- Polar Bear Plunge Costume Contest Awards, 4pm, La Costa Tent

SUNDAY, FEB. 18

- Run/Walk Registration, 9am-11:30am, La Costa Tent
- 10th Annual Polar Bear Run/Walk for Autism, noon, JFK. & Promenade
- Post Run/Walk After Party at La Costa Tent
- 2nd Annual Polar Bear Corn Hole Tournament, 2-8pm, La Costa Tent

PARKING

- All legal parking spaces are free during the winter months, therefore you do not have to “feed the meters” during Polar Bear Weekend.
- **Public Parking Lots** are located at 42nd Place & The Bay, 45th & Landis, 45th-46th & Central (Public School Lot) and 94th & Landis.

PUBLIC RESTROOMS & PORT-A-POTTIES

- 40th Street & Promenade
- 44th Street & Promenade
- 300 JFK Boulevard (Welcome Center)
- JFK Blvd. Basketball Courts

▶ DON'T FORGET... *Walking with “open containers” in public is not permitted in Sea Isle City, so please leave your adult beverages at home or at the bar.*

ALTERNATE TRAFFIC ROUTES

Allow yourself extra time when traveling to events during Polar Bear Weekend – especially on Saturday and Sunday.

- From North on Garden State Parkway, use Exit 25 through Ocean City and Strathmere. Note: The 34th Street Bridge heading into Ocean City is currently undergoing work, but open to vehicular traffic. Traffic is operating as a single lane road with an alternating traffic signal while work is being performed.
- From South on Garden State Parkway, use Exit 13 through Avalon. Note: The Townsends Inlet Bridge connecting Sea Isle City and Avalon is currently undergoing work, but open to vehicular traffic. Traffic is operating as a single lane road with an alternating traffic signal while work is being performed.

JITNEY SCHEDULE

- **Running Date and Time:** Friday, 6pm-4am; Saturday, 10am-4am (Service is suspended on Landis Avenue from JFK Blvd. to 29th Street from approximately 12pm to 6pm) and Sunday, 10am-4pm
- **Route:** 29th to 94th Street North and Southbound on Landis Avenue Driver stops at any corner, except JFK Blvd. & Landis Avenue. Just flag driver. There will not be service to Strathmere during the weekend.
- **Fee:** \$2 ride before 11pm (each way) \$4 ride after 11pm (each way) Children 5 years and younger sitting on an adult's lap ride free.

MEDICAL ASSISTANCE/ AMBULANCE LOCATIONS (SATURDAY)

- 40th Street & Promenade (behind the Band Shell)
- JFK Boulevard & Promenade
- Ambulance Corps Building (JFK & Central Avenue)
- In case of Emergency, dial 9-1-1 or approach a Police Officer

ADDITIONAL DETAILS AVAILABLE ONLINE

SeaisleChamber.com • Lacosta-seaisle.com • polarbearrunwalkforautism.com